### **CIVINITY HOLDING GROUP**

Investor Presentation 25 June 2025

# CiViNiTy

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### **Presenters**



**Deividas Jacka** Founder & UBO



Virgeda Jackaitė Chief Executive Officer



**Tomas Staškūnas** Chief Financial Officer

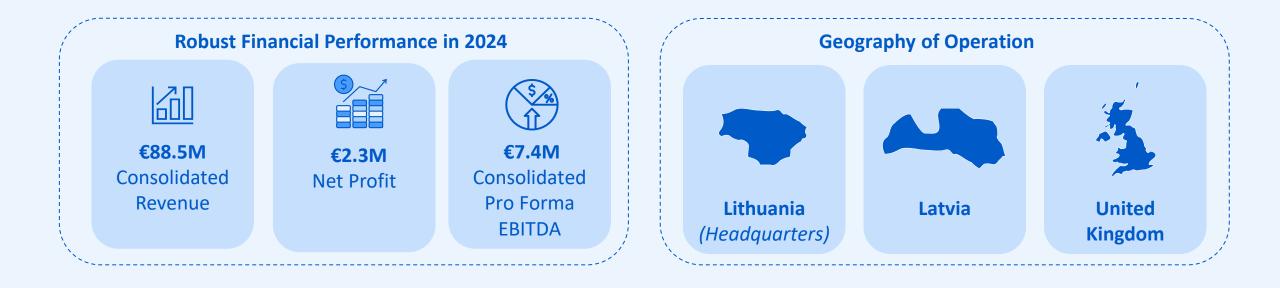
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## **Executive Summary**

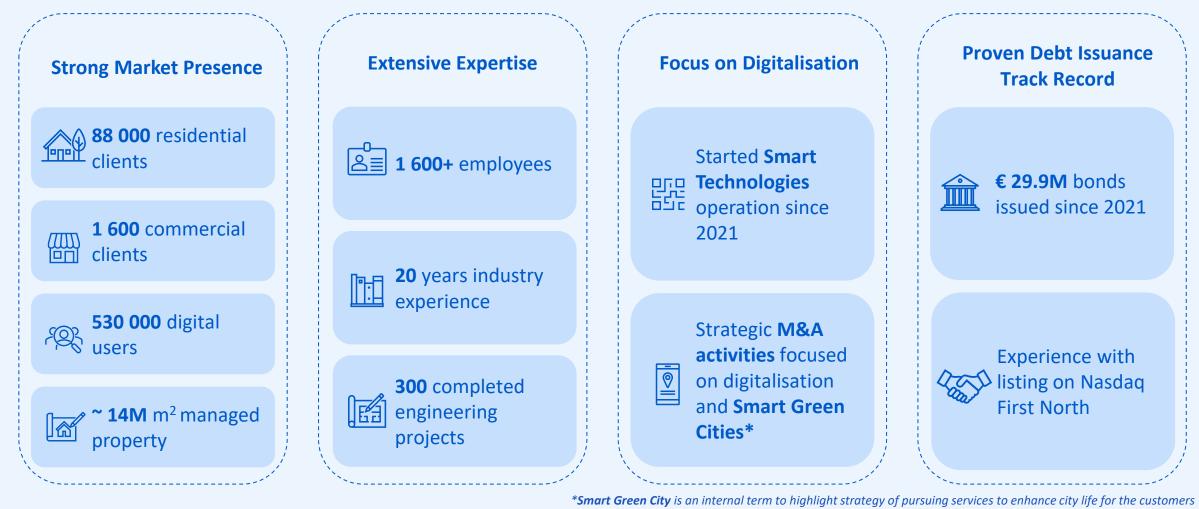
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### Started in 2005, Civinity Group is One of the Leading Facility Management and Engineering Services Companies in the Baltic Region



Main business lines of facility management are very stable in all stages of economic cycle

# **Civinity Group: Leading the Market with Experience, Innovation, and Financial Resilience**



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### **Key Notes Issue Information**

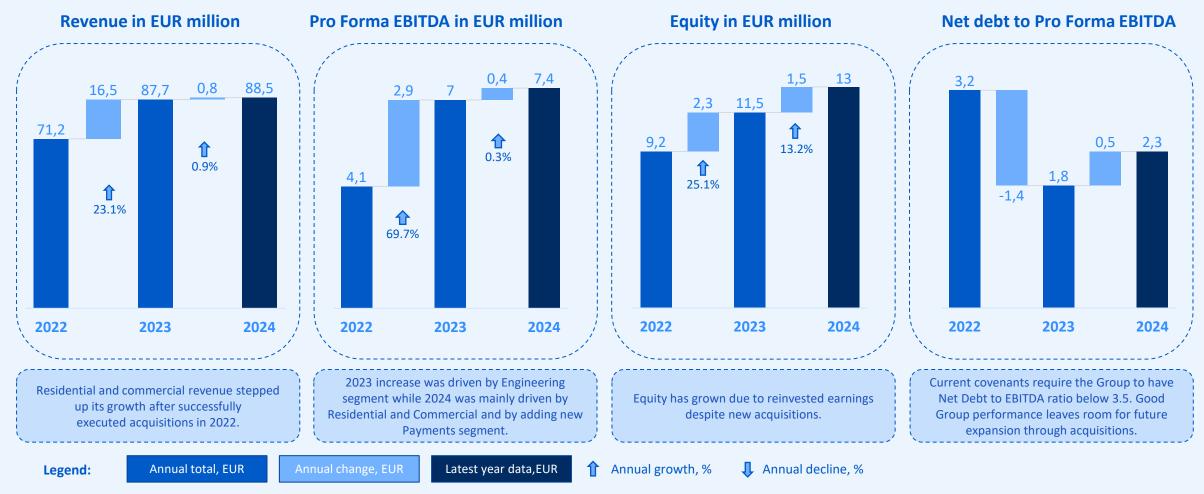
#### **Notes Issue Terms**

Issuer	AB CIVINITY
<b>General Terms &amp; Conditions</b>	up to EUR 50,000,000
Format	Unsecured
Subscription period	From 26 June 2025 to 10 July 2025
Issue date	17 July 2025
Maturity date	17 July 2029
Coupon rate	10%
Early redemption	12 month to redemption at 101%, 3 month to redemption at 100%
Put option terms	Noteholders can put at 101% upon Change of Control Issuer may call all at 101% if ≥75% are redeemed
Listing	Nasdaq Vilnius (regulated market) within 6 months
Auditor	UAB PricewaterhouseCooper
Arranger and dealer	Luminor Bank AS (represented within the Republic of Lithuania by Luminor Bank AS Lithuanian Branch)
Legal counsel	TEGOS (TGS Baltic)

#### **Key Undertakings**

Use of proceeds	<ul> <li>Refinancing of the Issuer's existing €8M bond</li> <li>Funding of mergers and acquisitions activities</li> </ul>
Financial covenants	<ul> <li>Equity ratio: minimum 15% at all times</li> <li>Net debt to Pro Forma EBITDA ratio: maximum 4.0</li> </ul>
Negative Pledge	<ul> <li>No security over assets except Permitted Pledge</li> </ul>
Limits on Dividends	<ul> <li>Compliance Certificate confirming no Event of Default</li> <li>Compliance with financial covenants after dividend payment</li> <li>Equity ratio remains ≥ 0.20</li> </ul>
Asset Disposal	<ul> <li>Fair market value for assets</li> <li>≥ 75% cash / cash equivalents</li> <li>Non-cash consideration capped at EUR 1.5M or 2.0% of total assets</li> </ul>

### **Resilient Performance Positions Civinity Group for Future Growth and Strategic Acquisitions**

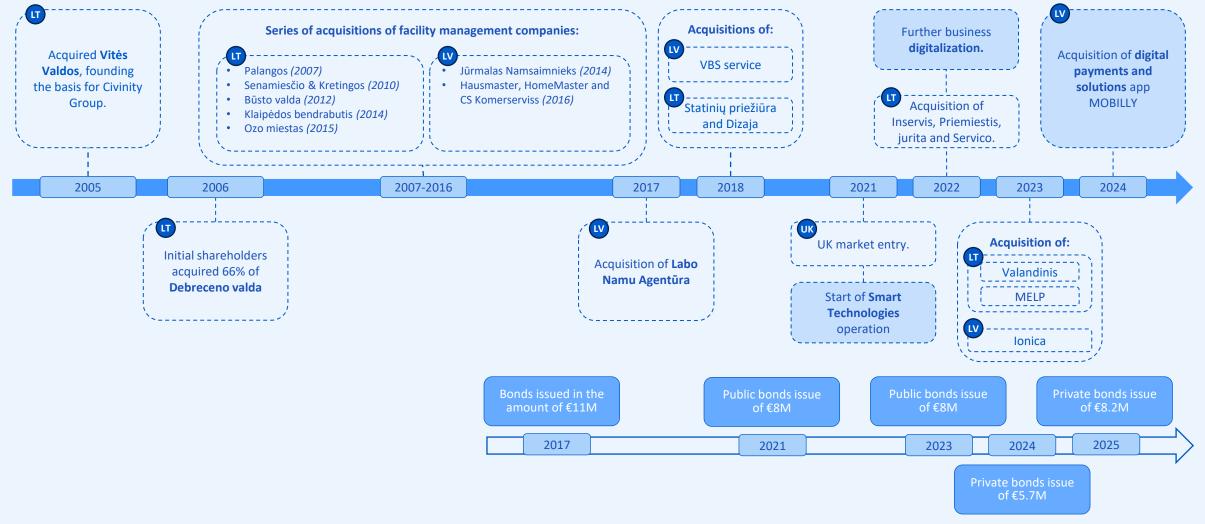




## **Group Overview**

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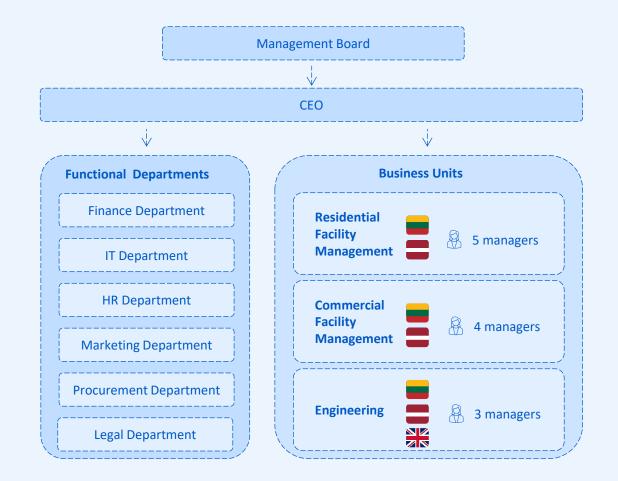
### Acquisitions Have Been a Key Element in Driving the Company's Successful Expansion over the Past 20 Years



### The Group Operates in Four Segments, Each Focused On Distinct Business Areas Across Three Geographies



### **Two-Tier Management Structure of Management Board and CEO**



Strong Board with four independent members

Separate business units has operational managers responsible for the results on the unit level

Significant back-office functions are led by experienced managers

Operational and functional managers report to the Group CEO

Additional positions under the CEO: quality control, process efficiency, vindication

### **Company Owner: Two Decades of Visionary Leadership in Urban and Facility Services**

### Deividas Jacka

Deividas Jacka has been shaping the facility management and urban services industry for nearly two decades with his strategic mindset and entrepreneurial drive. A graduate in International Business and Law, D. Jacka entered the market in 2005 by acquiring Vites Valdos. This marked the beginning of what would become the Civinity Group.

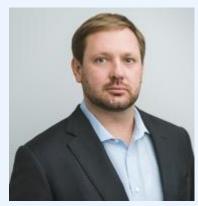
With a clear vision for long-term growth, Mr. Jacka focused on consolidating fragmented service providers and introducing professional management standards to the sector. In 2008, he established AB "Civinity" as a holding company to unite growing operations across Lithuania, later expanding into Latvia and the UK.

Throughout his career, Mr. Jacka has led numerous successful acquisitions, overseen the implementation of modern management systems, and driven the digital transformation of traditional facility services. His leadership is grounded in sustainability, efficiency, and the ambition to deliver smarter, more integrated urban solutions.

Today, Civinity is one of the largest facility management groups in the Baltics, managing around 14 million m<sup>2</sup> of properties and employing more than 1,600 professionals. Deividas Jacka continues to lead with a focus on innovation, ESG principles, and building cities that are better for people.



### The Board with Four Independent Members Ensuring Accountability and Expertise



**Deividas Jacka** 

Charmain of the Management Board

Deividas Jacka holds a degree in International Business and Law. He entered the facility management sector in 2005 by acquiring Vitės Valdos, marking the start of what would become Civinity Group. In 2008, he established AB Civinity as a holding company, expanding operations across Lithuania, Latvia, and the UK.



Diana Dominienė

Independent Member of the Management Board

Diana holds a degree in Finance and Credit from Vilnius University (1990). She led PwC Lithuania's tax department (1994–2004), and held top leadership roles at Vilniaus prekyba and Galio Group (2004– 2021), including Chairwoman and CEO positions.



Dovilė Grigienė

Independent Member of the Management Board

Dovilė holds an MBA in Finance and MIS from Concordia University-Wisconsin (2003) and completed the YPO Gold Harvard Presidents' Program at Harvard Business School (2019). She served as CEO and Chair of the Board at Swedbank (2013– 2021), was an Independent Board Member at Telia Lietuva (2021– 2022), and since 2023 sits on the Supervisory Board at Revolut.



Giedrė Vilkė

Independent Member of the Management Board

Has worked with B2B, B2C, D2C, and marketplace models in both product and digital service businesses (SaaS, FinTech). International experience spans the Baltics, Nordics, Europe, the UK, and the US. Proven track record in leading complex projects, driving data-based sales strategies, and strengthening brand positions globally.



Šarūnas Stanislovėnas

Independent Member of the Management Board

Šarūnas graduated in IT from Vilnius University, holds dual Executive MBAs from ISM and BI (2016), and completed an executive program at Stanford GSB (2022). He has led sales and digital growth at Girteka Logistics and is currently the Founder & CEO of spotos.eu.

# The Chief Executive Officer Leading the New Chapter of Civinity's Growth

### Virgeda Jackaitė

Virgeda Jackaitė has served as CEO of Civinity since 29 May 2023, after previously holding a seat on the company's Management Board. She holds a Bachelor's degree in Accounting and Finance from the University of Birmingham (2015).

Her international experience includes roles at Condé Nast Britain (2016-2018) and Tradeweb (2018-2021), where she served as a Financial Analyst and later as Vice President.

#### **Journey Inside Civinity:**

Virgeda began her journey at Civinity as a Business Analyst at Civinity Engineering, later becoming CEO of Civinity Engineering UK Ltd in 2021. In 2023, she was appointed CEO of the entire Civinity Group, continuing the work started by her brother, founder Deividas Jacka. As part of Civinity's UK expansion, Virgeda led the UK subsidiary Dizaja in securing a contract for **Sugar House Island** – a major mixed-use development in East London – marking a key milestone for Civinity's growth beyond the Baltic region.

#### Key Metrics about Sugarhouse Island Project:

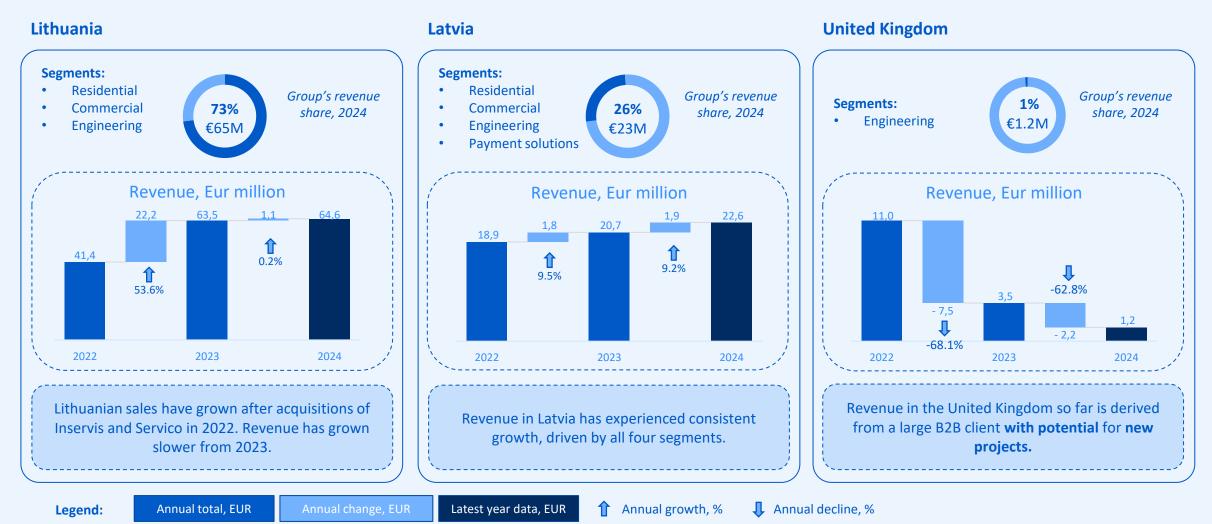
Contract value	Area covered	Duration	Location
ı چı	<sup>↑</sup> m²		
13.87M €	31,631 m <sup>2</sup>	2.5 years	London, UK



## **Overview of Operations**

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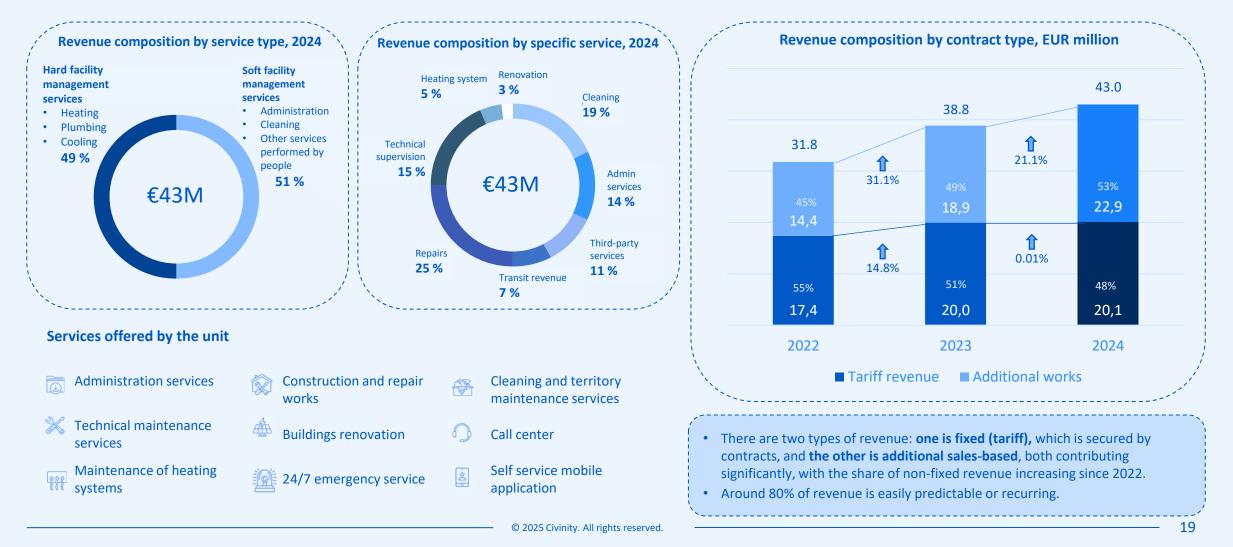
### Lithuania and Latvia Segments Continue to Grow, Contributing 99% of Group's Revenue in 2024



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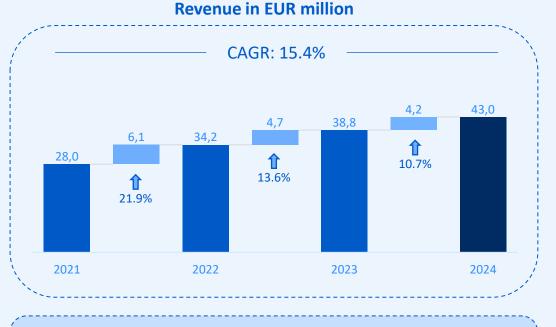
### Residential Business Unit Serves as the Group's Financial Backbone, Taking Care of More than 88,000 Clients, Generating € 43M Revenue



Legend:

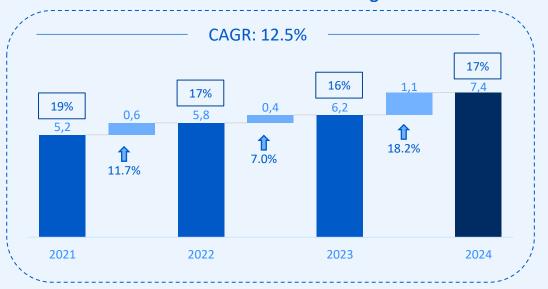
Margin

### **Residential Business Unit Revenue and EBITDA Increase Driven by Acquisitions and Recurring Income**



- Residential business segment revenue accelerated following the successful acquisitions of Servico and Inservis in 2022.
- From 2022 to 2024, revenue growth was primarily organic, driven by the Group's stable and recurring business model.

Annual total, EUR



 The Servico acquisition in 2022 lowered Group's EBITDA margin, as the portfolio includes recently built properties that require less maintenance, generating lower revenue per managed property m<sup>2</sup> initially.

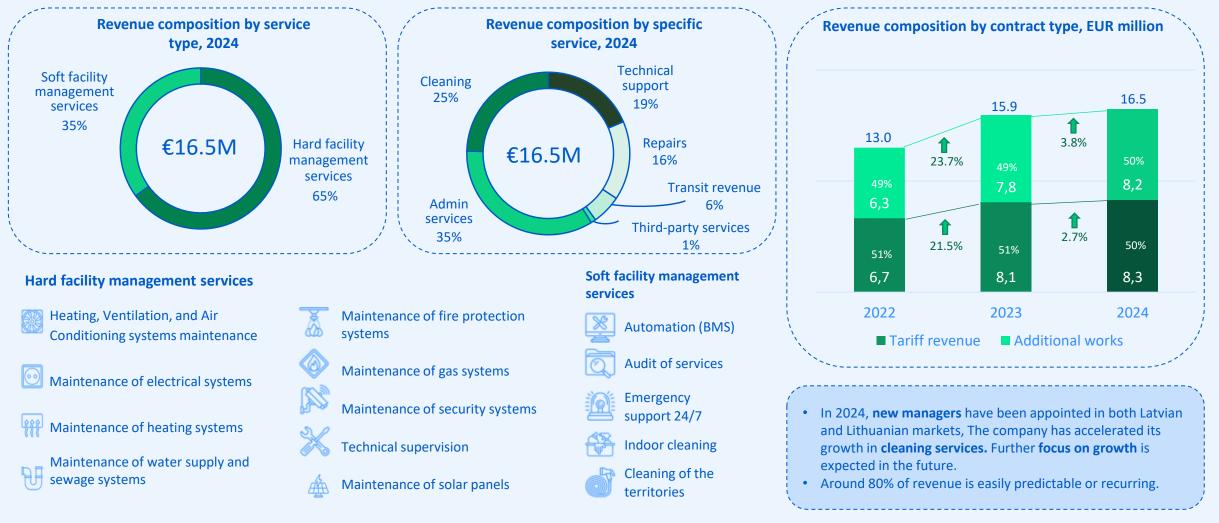
**Annual decline**, %

Annual growth, %

#### **EBITDA in EUR million and margin in %**

Latest year data, EUR

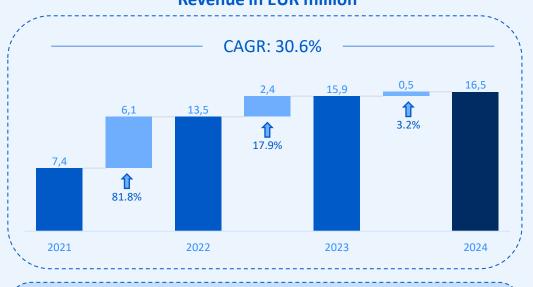
### Commercial Business Unit Takes Care of More Than 1,600 Commercial Clients, Generating € 16.5M Revenue



Legend:

Margin

### **Transforming Commercial Business Unit Performance: Revenue Doubles and EBITDA Turns Positive**



Revenue in EUR million

 Year 2023 numbers are excluding non-cash one-off impairment charges of EUR 1.2m (the charges related to Latvian company Civinity Solutions SIA).

• Commercial revenue growth accelerated after the successful Inservis acquisition in 2022 and business volume increase.

Annual total, EUR

• Growth was also driven by experienced leadership: strategic decision-making and execution of services have enhanced operational efficiency, improved client relationships, and strengthened the segment's reputation.



**EBITDA in EUR million and margin in %** 

Latest year data, EUR

**Annual growth**, %

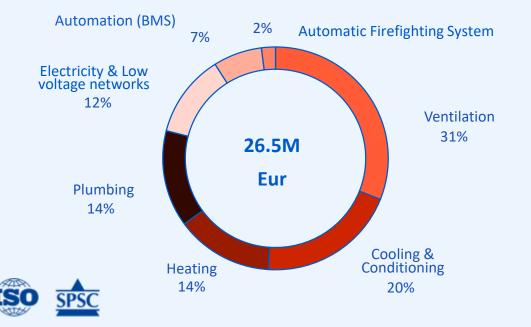
🖡 Annual decline, %

### Serving Industry Leaders Across Five Key Segments – 2024 Revenue Shares by Commercial Client Industry



### Engineering Business Unit Provides Full-Scope Engineering Solutions, Generating € 26.5M Revenue

- Civinity assists clients throughout all stages of the construction project starting form initial planning and design till systems installation.
- Civinity Engineering holds all required licenses and complies with various industry specific certificates. The Group employs highly qualified and certified specialists, including 6 project managers, 7 project engineers, and 9 construction managers.
- Part of services are sub-contracted based on need.



#### **Revenue contribution, 2024**



Heating Ventilation Cooling (air conditioning)





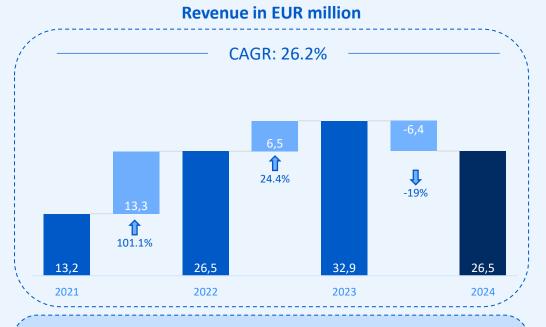
Automation (BMS)

BIM Design (3D)



Electricity & Low voltage networks

### Civinity Engineering: €26.5M Revenue in 2024, Margin Decline Reflects Industry Cycle



- In 2018, Civinity Group expanded its range of services offering following the acquisition of UAB Dizaja, a local Lithuanian engineering company with a turnover of €6 million.
- Since then, revenue from engineering solutions has increased substantially due to organic growth, reaching €26.5 million in 2024.
- The revenue decrease in 2024 reflected a slowdown in the construction sector, which is the most cyclical part of the business.

**EBITDA in EUR million and margin in %** CAGR: - 20.6% 10.6% -3,0 7.2% 84% 7.9% ♠ 1.7% 82.9% 0,5 1.0 1.9 3,5 -81.7% 2023 2021 2022

• 2024 sales and EBITDA margin decrease relates to low point in the cycle for the industry, with margin decreasing from 10.6% to 1.7% since 2023.



Margin Annual total, EUR

I, EUR Annual change, EUR

Latest year data, EUR

1

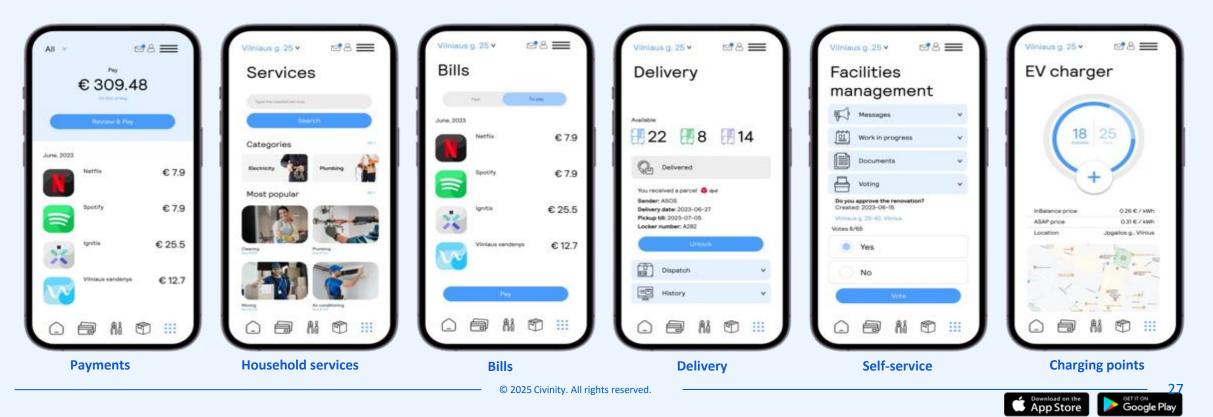
## **Digitalisation Journey**

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### **Civinity Group Started the Journey From Facility Management to Digital Urban Life Solutions**

- The Group is expanding from facility management into broader urban life services, starting with digital solutions. The first major investment in this new direction is the mobile application Mobilly.
- It aims to offer convenient, user-friendly solutions by creating digital platforms and applications that **simplify everyday household management.**
- The Payments solutions segment, acquired in 2024, generated EUR 2.52 million in revenue, EUR 1.72 million in gross profit, and EUR 0.82 million in EBITDA.

- The Group's core business was built around providing services to urban clients through property management and maintenance.
- By expanding its services, the Group seeks better solutions for existing clients and synergies between business lines.
- This segment marks a **strategic expansion into a new business area**, offering potential for future growth and synergies.



### **Payment Solution Mobilly is a Major Group's Step into** Digitalisation

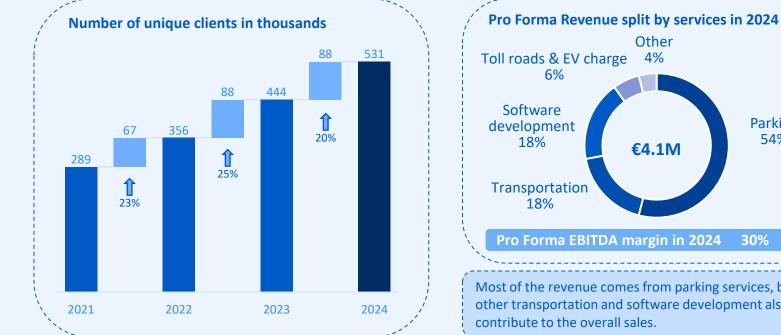
#### **Mobilly Overview & Growth Strategy**

- Mobilly operates in Latvia with an **electronic** ٠ money license (EMI).
- One of the most recognized apps in Latvia, • enabling users to pay for parking, public transport, EV charging, taxis, train and bus tickets, entry fees (Jurmala), donations, and other services.
- Trusted partner for municipalities. ٠
- In collaboration with Civinity, Mobilly aims to ٠ achieve cost and revenue synergies, expand the customer base, introduce new services (such as billing and financial solutions), and **pursue** geographical growth.

#### **Mobilly App: Current & Future Services**

#### **Developed** Parking Transport ticket payments (city and intercity) Various goods & services

Electric vehicle charging



Parking 54% €4.1M Pro Forma EBITDA margin in 2024 30% Most of the revenue comes from parking services, but other transportation and software development also contribute to the overall sales.

C Mobilly App

In the near future, the company aims to grow sales of existing services, introduce several new product offerings, and expand into markets beyond Latvia.

## **Financial Position**

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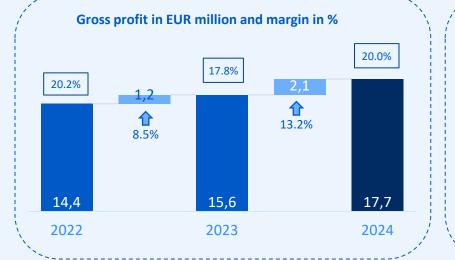
# Since 2022, the Group's Revenue Increased by €17.3M, Residential and Commercial Segments - Key Growth Pillars

Profit and loss statement (EUR '000)

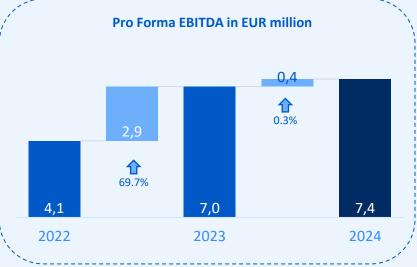
	2022	2023	2024	Legend:	Annual total,	EUR	Annual change,	EUR	Latest year da	ata, EUR			
Revenue	71,233	87,705	88,481	·									,
Cost of sales	(56,846)	(72,091)	(70,812)				Revenue brid	ge by segr	nents in EUR m	nillion			
Gross profit	14,387	15,614	17,669				6,5	87,7	4,2	0,5		2,5	88,5
Distribution expenses	(443)	(497)	(728)	71.2	7,1	2,9					-6,4	_	-
Administrative expenses	(12,238)	(10,903)	(12,607)	71,2									
Other gains (losses)	170	283	152										-
Operating profit	1,876	4,497	4,486										
Finance income	110	114	242										
Interest expenses	(913)	(1,071)	(1,921)					-					
Profit before income tax	1,073	3,540	2,806	2022	Residential	Commercial	Engineering	2023	Residential	Commercial	Engineering	Payments	2024
Income tax expenses	(294)	(967)	(536)										
Profit for the period	779	2,573	2,270	Strong organ	nic growth in I	Residential s	segment revei	nue in 202	24				
Pro Forma EBITDA*	4,121	6,993	7,440		segment reve	nue decrea	sed due to lov			ndustry			
*Pro Forma EBITDA inclu	ides full 2024	results of Mobi	lly	×									

# Profit and Loss Statement: Consistent Profit Growth with 20% Gross Profit Margin and €7.4M Pro Forma EBITDA in 2024

Profit and loss statement (EUR '000)					
	2022	2023	2024		
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Profit for the period	779	2,573	2,270		
Pro Forma EBITDA*	4,121	6,993	7,440		



- Despite lower margins in Engineering other Group's segments generated better gross profit.
- New Payment segment added with much higher profitability level



- In 2024, Pro Forma EBITDA adjustments were driven by the Mobilly acquisition costs and the full-year impact of its operations.
- Operating expenses include EUR 0.4M related to the Mobilly acquisition cost.

\*Pro Forma EBITDA includes full 2024 results of Mobilly

Annual total, EUR

Margin

Annual change, EUR

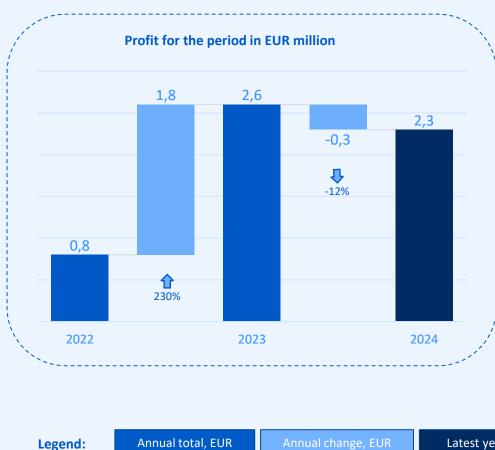
Latest year data, EUR

Annual growth, % I Annual decline, %

### **Net Profit Significantly Increased from 2022**

#### Profit and loss statement (EUR '000)

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Revenue	71,233	87,705	88,481			
Cost of sales	(56,846)	(72,091)	(70,812)			
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Pro Forma EBITDA*	4,121	6,993	7,440			
*Pro Forma EBITDA includes full 2024 results of Mobilly						

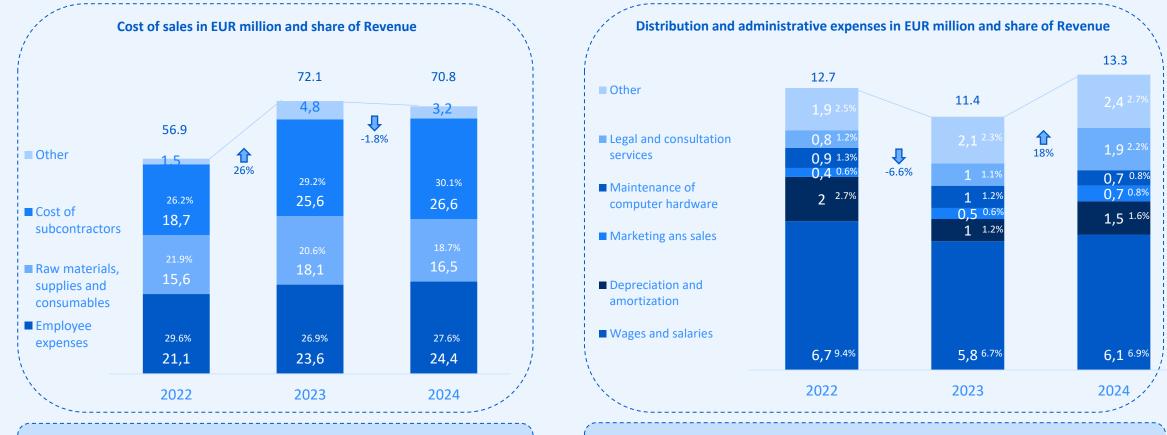


- Despite lower margins in Engineering other Group's segments performance was strong
- Net interest expenses rose mainly due to the Mobilly acquisition funded through private bonds.
- Since the acquisition in August 2024, Mobilly operations have already contributed EUR 0.6M to Group's consolidated bottom line.

Annual total, EUR

Latest year data, EUR

### **Employee Salaries Constitute One of the Largest Part of Total Expenditure, though Efficiency is Increasing**



- The majority of cost of sales consist of employee expenses, subcontractor costs and raw material costs.
- The composition of costs has been steady in recent years.

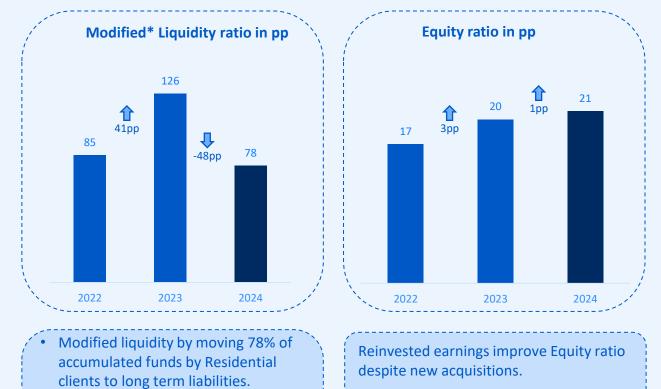
- Wages and salaries constitute the largest portion of administrative expenses, although their share is decreasing.
- Increased Legal and Consultation expenses, partly due to M&A activity.

### **Stronger Equity Base and Strategic Liquidity Shift Ahead of 2025 Bond Events**

#### Balance sheet (EUR '000)

	2022	2023	2024
Non-current assets	27,491	24,521	32,197
Current assets	26,535	31,548	29,226
Total assets	54,026	56,069	61,423
Non-current liabilities	6,705	13,652	4,784
Current liabilities	38,146	30,938	43,648
Total liabilities	38,146	30,038	43,648
Equity	9,174	11,478	12,990
Cash and equivalents total	6,212	6,215	7,118
Restricted cash	4,353	4,499	4,665
Debt	15,171	14,477	19,236
Net debt	13,312	12,760	16,783

\*For Modified Liquidity Ratio calculation Group reclassifies 78% of accumulated funds as non-current

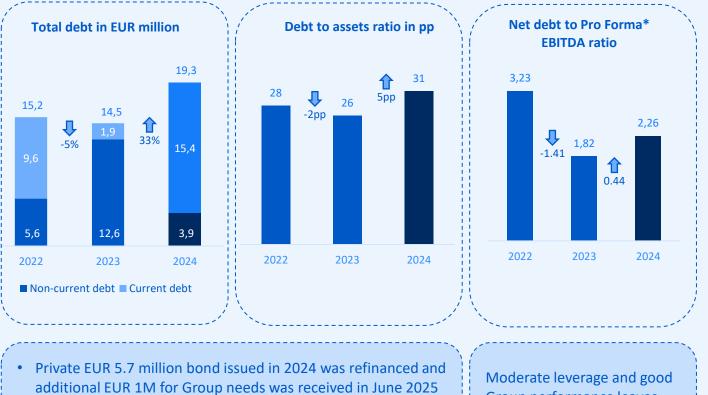


- Liquidity ratio decreased with both private and public bonds maturing in 2025.
- The private bond was refinanced in June 2025 with new bond maturing April 2027

### Stable Balance Sheet and Moderate Leverage Support Growth Strategy

#### Balance sheet (EUR '000)

	2022	2023	2024
Non-current assets	27,491	24,521	32,197
Current assets	26,535	31,548	29,226
Total assets	54,026	56,069	61,423
Non-current liabilities	6,705	13,652	4,784
Current liabilities	38,146	30,938	43,648
Total liabilities	38,146	30,038	43,648
Equity	9,174	11,478	12,990
Cash and equivalents total	6,212	6,215	7,118
Restricted cash	4,353	4,499	4,665
Debt	15,171	14,477	19,236
Net debt	13,312	12,760	16,783



• Additionally, new public bonds will be issued to refinance the existing EUR 8 million bond issue.

with new private bond maturing April 2027.

Moderate leverage and good Group performance leaves room for future expansion through acquisitions.

\*Pro Forma EBITDA includes full 2024 results of Mobilly

### Cash Flow Rebound in 2024 Driven by Operational Strength and Controlled Investment

Cash flow statement (EUR '000	0)			Legend:	Annual total, EUR	Latest year data, EUR	R
	2022	2023	2024	1		Cash conversion ra	atio
Profit before income tax	1,073	3,540	2,807	(	1,28		
Adjustments for non-cash items	3,015	5,106	4,618		1,20		
Changes in working capital	1,198	(5,554)	(150)				1,05
Net cash inflow from operating activities	5,286	3,092	7,275				
Regular investment into property and intangibles	(1 044)	(958)	(1 407)			0,44	
Net cash outflow from investing activities	(5,550)	(678)	(6,856)				
Total financing cash flow	2,348	(2,411)	485				
Change in cash	2,082	3	903		2022	2023	2024
Ending balance of cash	6,213	6,215	7,118				

Group operates asset light business model. Strong cash generation is used to grow the business through acquisitions. In 2024 acquisition of Mobilly was executed.

Cash conversion ratio was calculated by dividing Net Cash from Operating Activities by EBITDA

## Key Notes Issue Terms

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### **Key Notes Issue Terms**

lssuer	AB Civinity (Lithuania)		If current UBO ownership drops below
Nominal / Minimum investment	EUR 1,000 with minimal investment of EUR 100,000	Change of control	50%+1 share, Noteholders can redeem Notes at 101% plus accrued interest.
General Terms and Conditions	Up to EUR 50,000,000 to be issued in tranches with First Tranche up to EUR 25,000,000	Type of placement	Public offer in Lithuania, Latvia, and Estonia
Interest rate	Fixed rate of 10%		<ul> <li>Noteholders can put at 101% upon Change of Control</li> </ul>
Interest payment frequency	Semi-annually, in arrears (Act/Act convention)	Put option terms	<ul> <li>Issuer may call all at 101% if ≥75% are redeemed</li> </ul>
Maturity date	17 July 2029	Forly redometion	• 12 month to redemption at 101%,
Repayment	Bullet repayment at maturity	Early redemption	3 month to redemption at 100%
Use of proceeds	Refinancing, M&A	Subscription period	From 26 June 2025 to 10 July 2025
Guarantees	Unsecured senior notes	Issue price	100% of nominal value
Covenants	Net debt / Pro Forma EBITDA ≤ 4.0, Equity ratio ≥ 0.15	Issue date	17 July 2025
	Annual audited financial reports	Arranger and distributor	Luminor Bank AS Lithuanian Branch
Information undertakings	Semi-annual interim reports	Legal adviser	TEGOS (TGS Baltic)
Negative pledge	No security over assets unless Permitted     Pledge	Depository	Nasdaq CSD Lithuania
	<ul> <li>Fair market value for assets</li> <li>≥75% cash/cash equivalents</li> </ul>	Listing	Nasdaq Vilnius Bond List
Asset disposal	<ul> <li>Non-cash consideration capped at EUR 1.5M or 2.0% of total assets</li> </ul>	Governing law	Lithuanian law
	Compliance Certificate confirming no Event of	Documentation language	English
Limits on dividends	<ul><li>Default</li><li>Compliance with financial covenants after</li></ul>	Standards of financial statements	IFRS
	<ul><li>dividend payment</li><li>Equity ratio remains ≥ 0.20</li></ul>	Trustee	CSC (Sweden)



### **Appendix: Summary of Risk Factors**

Risk Group	Risk Name	Risk Level
General business risks	General economic situation	Low
General business risks	Success of investment projects	Medium
General business risks	Catastrophic events and war	Medium
Operational risks	Dependence on external financing	High
Operational risks	Company's liquidity	Medium
Operational risks	Strategic implementation risk	Low
Operational risks	Holding structure cash dependency	Low
Operational risks	Tariff regulation in Lithuania	Low
Operational risks	Client liability risk	Low
Operational risks	Reputation and media coverage	Low
Operational risks	Acquisition and integration risk	Medium
Operational risks	IT and counterparty dependency	Low
Operational risks	Cybersecurity risks	Low
Market and macroeconomic risks	Inflation	Low
Market and macroeconomic risks	Competition	Medium
Market and macroeconomic risks	Interest rate risk	Low
Legal and regulatory risks	Compliance with legal acts	Medium
Legal and regulatory risks	Health and safety obligations	Low
Legal and regulatory risks	Licence risk – SIA Mobilly	Low

### **Appendix: Summary of Risk Factors**

Risk Group	Risk Name	Risk Level
Notes-related risks	Modification and waivers	_
Notes-related risks	Issuer's credit risk	-
Notes-related risks	Refinancing risk	-
Notes-related risks	No active trading market	-
Notes-related risks	Interest rate changes on Notes	-
Notes-related risks	No guarantee or security	-
Notes-related risks	Early redemption by issuer	

### **Residential Business Unit**



Market Positioning and Competitor Comparison

CEE

- Estimated size of Facility Management and Engineering services in the Central and Eastern Europe is around €20bn<sup>1</sup>.
- Thus, significant growth potential for Civinity could be realized through acquisitions and engineering projects execution for the existing clients.
- Despite the presence of international players, there are not many fully integrated facility management providers in CEE.
- Small and medium-size companies are typical in this region.
- Facility Management market consolidation is a visible trend in Western Europe, but there is still low concentration in CEE countries.

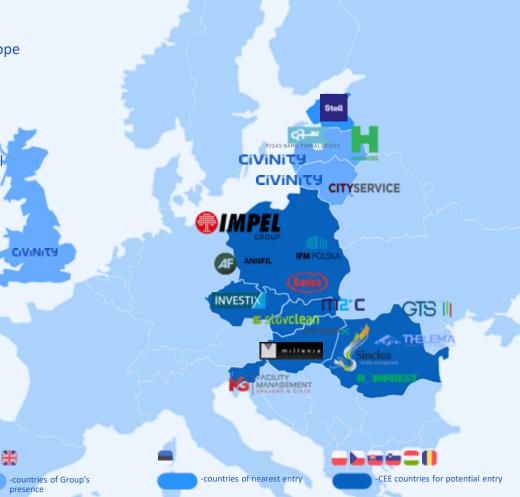
#### Position

• The Group holds one of a leading market positions in residential and commercial buildings administration by revenue in the Baltics and continues to grow through acquisitions of regional players and technical service providers.









<sup>1</sup> Based on open sources and Company's estimates. Market size include facility management services.

### **Engineering Business Unit**

Selected Completed Projects



 The first Lithuanian real estate project nominated at the prestigious MIPIM awards. Includes 9 residential and 2 business districts. The main 30,000 sq. m. business area includes a separate non-standard building with an impressive atrium and another building with customised spaces, as well as conference and arts areas.

#### Challenges

- The biggest challenge was that Civinity had to simultaneously design and install engineering systems for buildings of various purposes with different requirements.
- Business Garden is a modern commercial hub in Vilnius. The 54 775 sq. m. business centre is an example of clever architecture and ergonomic technologies that create comfortable, eco-friendly workspaces. The highlight of the building is sustainable construction and energy-saving facilities that allow significant savings in maintenance costs and meet LEED Platinum certification requirements.

#### Challenges

• The biggest challenge was the size of the object and the very tight deadlines. During the construction, Civinity had to use 33 small subcontractor companies and manage up to 250 installers at the facility at the same time.



• Sugar House Island fuses original east London with the delights of the City, inspired by its rich history and unique location. The 26-acre site is a new mixed-use development that will host 1200 homes, 58 000 sq. m. of office and retail space, a new school, and a hotel, all bound by water.

Programme

#### Challenges

• The biggest challenge was a new country, a new market with local requirements and BREXIT. It was necessary to quickly understand the construction rules of the local market, establish new relationships with suppliers of materials and equipment, and find a workforce.

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Location

### **Contact Information**

